UPPER MIDWEST ALLIANCE OF YMCAS
Legislator Visit Script

Key Points	Script	Legislator Materials
Introduce yourself and your organization:	• Hello, my name is \<your name\>. • I am here on behalf of the Wisconsin Alliance of YMCAs. • I \<work/volunteer\> as a \<title\> at \<Y location\>.	
Make it personal. Tell your story:	• Choose one person from your group to talk about their personal connection to the Y and its impact in their community. • Ask the legislator if they have a Y connection. • Try to be brief, though, as your time with the legislator may be limited. • Our Y received \<$\> of Child Care Counts and have used those funds to _____.	SHARE YOUR LOCAL Y MATERIALS
Share the BENEFITS of childcare / after school programs: **Demonstrate the NEED for this funding:**	Use these as your talking points: 	Give this to your legislator
Focus on INVESTING:	Child Care Counts represent an investment in our youth and our state by providing funding for early childhood care and education focused on: • Providing space for families who struggle to find or maintain care. • Affordability for parents • Economic recovery as more parents are able to return to the workforce.	
Emphasize urgency:	Parent fees alone cannot fund high-quality childcare. Change is needed to support early childhood educators with higher wages and benefits, which will reduce the financial burden on parents and caregivers of young children. Significant state and federal investments are needed to support a profession in crisis.	
Make the broad ask:	I urge you, and your fellow members to invest in the health and future of our children and our communities by investing $300 million to continue the Child Care counts Program.	